

## FOR IMMEDIATE RELEASE

## LEATHER CRAFT Supports Breast Cancer Awareness with Special Donation Campaign

**Orlando, Fla., November 5<sup>th</sup>, 2024 /PRNewswire/** -- VOXX Electronics Corporation (VEC), a whollyowned subsidiary of VOXX International Corporation (NASDAQ: VOXX) and a leading innovator in aftermarket automotive electronics, connected car solutions, and vehicle interior enhancements is proud to announce that \$25 from each **LEATHER CRAFT** kit purchased between **November 5th and November 8th, 2024** at the SEMA show will be donated to support breast cancer awareness. Every purchase made during this campaign helps fund life-saving research and support programs, bringing hope to those affected.

## Together, We Can Make a Difference!

A selection of over 10 unique LEATHER CRAFT kits, including a breast cancer awareness-themed chair, will be on display at the SEMA show. The donations raised will go towards breast cancer awareness, dedicated to funding breast cancer research, supporting patients through treatment, and advancing scientific knowledge for a cure.

## Join Us in Making a Lasting Impact

Every bit helps. Your contribution plays a part in the larger effort to combat breast cancer. Join us in making a lasting impact through this meaningful campaign. Together, we can empower survivors, support research, and help save lives. Together, every stitch, every detail, and every kit makes a difference in the fight against breast cancer.

For more information about LEATHER CRAFT and its range of automotive aftermarket solutions, please visit <u>www.leathercraft.pro</u>.

Follow us on Social Media at Facebook, Instagram, LinkedIn, and YouTube.

About VOXX Electronics Corporation (VEC):

VOXX Electronics Corporation (VEC) is a wholly owned subsidiary of VOXX International Corporation (NASDAQ: VOXX), a global supplier of mobile and consumer electronics products. VEC stands at the forefront of automotive technology, specializing in remote start, security and telematics, rear seat entertainment, driver safety, automotive interior enhancements, and commercial fleet solutions.

VEC sells its products through an extensive distribution network that includes expeditors, mass merchandisers, regional mobile electronics chains, and independent specialists both domestically and internationally. VOXX Electronics possesses a strong brand portfolio and its products rank among the top ten in almost every category in which they sell. Primary brands include: ADVENT<sup>®</sup>, AGGRESSOR AIR HORNS from OMEGA<sup>®</sup>, AUDIOVOX<sup>®</sup>, AUTOMATE<sup>®</sup>, AVITAL<sup>®</sup>, CARLINK<sup>®</sup>, CRIMESTOPPER<sup>®</sup>, DIRECTED by



VOXX<sup>®</sup> SMARTSTART, EXCALIBUR<sup>®</sup>, FLASHLOGIC<sup>®</sup> by VOXX, DIRECTED by VOXX INSTALL ESSENTIALS<sup>®</sup>, K-9<sup>®</sup> CAR ALARM, LEATHER CRAFT<sup>™</sup> by ROSEN<sup>®</sup>, Linkr MOBILE<sup>®</sup>, moviesToGo<sup>®</sup> by ROSEN<sup>®</sup>, OMEGA<sup>®</sup>, PRESTIGE<sup>®</sup>, Pursuit<sup>®</sup>, PYTHON<sup>®</sup>, ROSEN<sup>®</sup>, Rostra<sup>®</sup>, VIPER<sup>®</sup>, and VIPER SMARTSTART<sup>®</sup>.

For additional information, please visit our website at <u>www.voxxelectronics.com</u>.

About VOXX International Corporation:

VOXX International Corporation (NASDAQ: VOXX) has grown into a worldwide leader in many automotive and consumer electronics and accessories categories, as well as premium high-end audio. Today, VOXX International Corporation has an extensive distribution network that includes power retailers, mass merchandisers, 12-volt specialists, and most of the world's leading automotive manufacturers. The Company has an international footprint in Europe, Asia, and Latin America, and a growing portfolio, which now comprises over 30 trusted brands. Among the key domestic brands are Klipsch<sup>®</sup>, Integra<sup>®</sup>, ONKYO<sup>®</sup>, INVISION<sup>®</sup>, AUDIOVOX<sup>®</sup>, ADVENT<sup>®</sup>, Code Alarm<sup>®</sup>, VIPER<sup>®</sup> and PRESTIGE<sup>®</sup>. International brands include Hirschmann Car Communication<sup>®</sup>, Klipsch<sup>®</sup>, Mirage<sup>®</sup>, Mac Audio<sup>®</sup>, Magnat<sup>®</sup>, HECO<sup>®</sup>, Schwaiger<sup>®</sup>, Oehlbach<sup>®</sup> and Incaar<sup>™</sup>.

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